CONTRACT

WTKR-TV 720 Boush Street Norfolk, VA 23510-1583 (757)446-1000 www.wtkr.com

And:

GMMB/Greer Margolis Mitchell & Burns 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

	Contract / Re	vision	Alt Order	#		
	564575	1	0789354	3		
Product						
DBAMA/P/D SKED A						
Contract Dates	Estimate #					
08/07/12 - 08/13/12	//1522					
Advertiser		· · · · · · · · · · · · · · · · · · ·	Original Date	e / Revision		
Obama/D/President			08/21/12	/ 08/21/12		
	Billing Cycle	Billing	Calendar	Cash/Trade		
	EOM/EOC	Broado	cast	Cash		
	Station	Accou	nt Executive	Seles Office		
	WTKR	Jamie.	Andrus	Washington, D.		
	Special Hand	ling		<u> </u>		
	Demographic					
	Adults 35+					
				1		
	IDB#	Advert	iser Code	Product Code		
	8020					
	Agency Ref		Advertise	er Ref		

		Spots/	To	tals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
1 3 08/07/12 08/12/12 Let's Make A Deal 9am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/05/12 08/12/12 -TWTF 4	9-10em <u>Rate</u> \$270.00	:30	NM 4	\$1,080.00
2 3 08/07/12 08/12/12 Price Is Right Stert Date	11am-12n <u>Rate</u> \$415.00	:30	NM 5	\$2,075.00
3 3 08/13/12 08/13/12 Let's Make A Deal 9am Start Date End Date Weekdays Spots/Week Week: 08/13/12 08/19/12 M 1	9-10am <u>Rete</u> \$270,00	:30	NM 1	\$270.00
4 3 08/13/12 08/13/12 Price Is Right <u>Stert Date</u> <u>End Date</u> <u>Weekdeys</u> <u>Spots/Week</u> Week: 08/13/12 08/19/12 M 2	11am-12n <u>Rate</u> \$415.00	:30	NM 2	\$830.00
5 3 08/07/12 08/10/12 Newschannel 3 News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12 -TWTF 4	12n-1230pm <u>Rate</u> \$295.00	:30	NM 4	\$1,180.00
6 3 08/13/12 08/13/12 Newschennel 3 News Stert Date End Date Weekdays Spots/Week Week: 08/13/12 08/19/12 M 1	12n-1230pm <u>Rete</u> \$295.00	:30	NM 1	\$295.00
7 3 08/07/12 08/10/12 CBS Daytime <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12 -TWTF 4	1228-3pm <u>Rate</u> \$295.00	:30	NM 4	\$1,180.00
8 3 08/13/12 08/13/12 CBS Deytime Start Date End Dete Weekdays Spots/Week Week: 08/13/12 08/19/12 M 1	1228-3pm <u>Rate</u> \$295.00	:30	NM. 1	\$295.00
9 3 08/07/12 08/10/12 Ellen Degeneres 3pm Start Date End Dete Weekdays Spots/Week Week: 08/06/12 08/12/12 -TWTF 8	3-4pm <u>Rate</u> \$200.00	;30	NM 8	\$1,600.00
10 3 08/13/12 08/13/12 Ellen Degeneres 3pm Start Date End Date Weekdays Spots/Week Week: 08/13/12 08/19/12 M 2	3-4pm <u>Rete</u> \$200.00	:30	NM 2	\$400.00
11 3 08/07/12 08/10/12 NewsChannel 3 News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week; 08/06/12 08/12/12 -TwTF 4	5-6am <u>Rate</u> \$120.00	:30	NM 4	\$480.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time spacified and untit payment in full is received by station. Payment by edvertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above tarms and conditions. Two weak advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



	Contract / Revision 564575 /	Alt Order # 07893543
Contract Datas 08/07/12 - 08/13/12	Product DBAMA/P/D SKED A	Estimate # //1522
Advertiser Dbama/D/Presidant		ginal Date / Revision 8/21/12 / 08/21/12

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate		otals
Start Data End Date Weakdays Spots/Week	Rate	Dayo Longar Week Male	Type Spots	Amount
12 3 08/13/12 08/13/12 NewsChannal 3 News Start Data End Date Waakdays Spots/Week Weak: 08/13/12 08/19/12 M 1	5-6am	:30	NM 1	\$120.00
13 3 08/07/12 08/10/12 Newschannal 3 News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Weak</u> Waak: 08/06/12 08/12/12 -TwTF 6	6-7am <u>Rate</u> \$185.00	:30	NM 6	\$1,110.00
14 3 08/13/12 08/13/12 Newschannel 3 News <u>Start Data End Date Weakdays Spots/Week</u> Week: 08/13/12 08/19/12 M 2	6-7am <u>Rate</u> \$185.00	:30	NM 2	\$370.00
15 3 08/07/12 08/10/12 CBS This Moming <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12 -TwTF 8	7-9a <u>Rate</u> \$140.00	:30	NM 8	\$1,120.00
16 3 08/13/12 08/13/12 CBS This Moming Start Date End Date Weekdays Spots/Week Week: 08/13/12 08/19/12 M 2	7-9a <u>Rate</u> \$140.00	:30	NM 2	\$280.00
17 3 08/11/12 08/11/12 Early Show Saturday <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/125- 1	9-11am <u>Rate</u> \$100.00	:30	NM 1	\$100.00
18 3 08/12/12 08/12/12 CBS Sunday Morning <u>Start Date</u> <u>End Data</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12S 1	9-1030am <u>Rate</u> \$280.00	:30	NM 1	\$280.00
19 3 08/12/12 08/12/12 Face the Nation Start Date	1030-11am <u>Rate</u> \$345.00	:30	NM 1	\$345.00
20 3 08/07/12 08/12/12 NewsCha 3 News First @ 4p	358-5pm <u>Rate</u> \$200.00	:30	NM 4	\$800.00
21 3 08/13/12 08/13/12 NawsCha 3 Naws First @ 4p Start Data End Date Weekdays Spots/Week Week: 08/13/12 08/19/12 M 1	358-5pm <u>Rate</u> \$200.00	:30	NM 1	\$200.00
22 3 08/07/12 08/12/12 Newschannel 3 News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12 -TwTF 4	5-530pm <u>Rate</u> \$330.00	:30	NM 4	\$1,320.00
23 3 08/13/12 08/13/12 Nawschannel 3 News <u>Start Data</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/13/12 08/19/12 M 1	5-530pm <u>Rate</u> \$330,00	:30	NM 1	\$330.00
24 3 08/07/12 08/12/12 Newschannel 3 News Start Date End Date Weakdays Spots/Week Week: 08/06/12 08/12/12 -TwTF 4	530-6pm <u>Rate</u> \$310.00	:30	NM 4	\$1,240.00
25 3 08/13/12 08/13/12 Nawschannal 3 Naws <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Weak: 08/13/12 08/19/12 M 1	530-6pm <u>Rate</u> \$310.00	:30	NM 1	\$310.00
26 3 08/07/12 08/12/12 Newschannel 3 News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Waak: 08/06/12 08/12/12 -TwTF 4	6-630pm <u>Rate</u> \$485.00	:30	NM 4	\$1,940.00
27 3 08/13/12 08/13/12 Newschannel 3 News Start Data End Date Weekdays Spots/Week Waek: 08/13/12 08/19/12 M 1	6-630pm <u>Rata</u> \$485.00	:30	NM 1	\$485.00
E 28 3 08/11/12 08/11/12 Nawschannel 3 Naws	6-630pm	:30	NM 0	\$0.00

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	Contract / Revision 564575 /	Alt Order # 07893543
Contract Dates 08/07/12 - 08/13/12	Product DBAMA/P/D SKED A	Estimate # //1 5 22
Advertiser Dbama/D/President		glnal Date / Revision 08/21/12 / 08/21/12

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	_	otals
Start Date End Date Weekdays Spots/Week	Rate	Days Length Week Rate	Type Spots	Amount
Week: 08/06/12	\$120.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type	
1 3 08/06/12-08/12/12 Nawschennel 3 News Credited	6-630pm	Sa :30 \$120.00	NM	
E 29 3 08/12/12 08/12/12 Newschannel 3 News	630-7pm	:30		
Start Date End Date Weekdays Spots/Week	Rate	:30	NM 0	\$0.00
Week: 08/06/12 08/12/12S 1	\$140.00		- 1	
Spot Ch Date Range Description 1 3 08/06/12-08/12/12 Newschannel 3 News	Start/End Time 630-7pm	Weekdays Length Rate	<u>Type</u>	
Credited Vewschame 3 News	030-7pm	St :30 \$140.00	NM	
30 3 08/07/12 08/10/12 Late Night with David Letter	m1135pm-1237am	:30	NM 4	9880 00
Start Date End Date Weekdays Spots/Week	Rate		14/4/	\$660.00
Week: 08/06/12	\$165.00			
31 3 08/13/12 08/13/12 Late Night with David Letter Start Date End Date Weekdays Spots/Week		:30	NM 1	\$165,00
Week: 08/13/12	<u>Rate</u> \$165.00			
32 3 08/07/12 08/10/12 Late News (M-F)	11-1135p	:30	NM 4	\$2,160,00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	.50	1100	\$2,100.00
Week: 08/06/12 08/12/12 -TwTF 4	\$540.00			
33 3 08/13/12 08/13/12 Late News (M-F) Start Date End Date Weekdays Spots/Week	11-1135p	:30	NM 1	\$540.00
Week: 08/13/12	<u>Rate</u> \$540.00			
34 3 08/11/12 08/12/12 Late News (Sa-Su)	11-1135p	;30	NM 2	\$730,00
Start Date End Date Weekdays Spots/Week	Rate		7.11.	Ψ150,00
Week: 08/06/12 08/12/12SS 2	\$365.00			
35 3 08/11/12 08/11/12 730-8pm <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	730-8pm Rate	:30	NM 1	\$95,00
Week: 08/06/12 08/12/12S- 1	\$95.00		1	
36 3 08/07/12 08/07/12 NCIS	8-9pm	:30	NM 2	\$2,940.00
Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/12 -T 2	Rate			4 2,0 10.00
37 3 08/07/12 08/07/12 Tuesday Prime	\$1,470.00			
Start Date End Date Weekdays Spots/Week	9-1 0 pm <u>Rate</u>	·30	NM 2	\$2,550.00
Week: 08/06/12 08/12/12 -T 2	\$1,275.00		1	
38 3 08/07/12 08/07/12 Tuesday Prime	10-11pm	:30	NM 2	\$1,960.00
Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/12 -T 2	Rate			V.,
39 3 08/08/12 08/08/12 Wednesday Prime	\$980.00			
Start Date End Date Weekdays Spots/Week	10-11pm Rate	:30	NM 2	\$1,960.00
Week: 08/06/12 08/12/12W 2	\$980.00			
40 3 08/09/12 08/09/12 Thursday Prime	8-9pm	:30	NM 0	\$0.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 08/06/1208/12/12T1	<u>Rate</u> \$1,275.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	<u>Type</u> .	
1 3 08/06/12-08/12/12 Thursdey Prime	8-9pm	Th :30 \$1,276.00	NM	
Credited				
41 3 08/10/12 08/10/12 Friday Prime	10-11pm	:30	NM 2	\$1,960.00
Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/12 F 2	<u>Rate</u> \$980.00			
42 3 08/11/12 08/11/12 Saturday Prime	8-9pm	:30	NM 2	\$790.00
·	•	·		4,00.00

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	Contract / Revision 564575 /	Alt Order # 07893543
Contract Dates 08/07/12 - 08/13/12	Product OBAMA/P/D SKED A	Estimate # //1522
Advertiser Ohama/D/President		iginal Date / Revision

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Time	-	tals
Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/12 S- 2	Rate \$395.00	Days Longill Week Rate	Type	opots	Amount
43 3 08/11/12 08/11/12 Saturday Prime Start Date	9-10pm <u>Rate</u> \$395.00	:30	NM	2	\$790.00
44 3 08/11/12 08/11/12 Saturday Prime Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/12 S- 2	10-11pm <u>Rate</u> \$590.00	:30	NM	2	\$1,180.00
45 3 08/12/12 08/12/12 Sunday Prime Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/12 S 1	7-8pm <u>Rate</u> \$1,275.00	:30	MM	1	\$1,275.00
46 3 08/09/12 08/09/12 Redskins Preseason Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/12 T 2	4p-1xm <u>Rate</u> \$500.00	:30	NM	2	\$1,000.00
47 3 08/09/12 08/10/12 CBS Daytime Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/12 TF 1	1228-3pm <u>Rate</u> \$295.00	:30	NM	1	\$295.00
48 3 08/09/12 08/10/12 CBS This Morning Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/12TF 1	7-9a <u>Rate</u> \$140.00	:30	NM	1	\$140,00
49 3 08/11/12 08/11/12 Early Show Saturday Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/12 S- 1	9-11am <u>Rate</u> \$100.00	:30	NM	0	\$0.00
Spot Ch Date Range Description 1 3 08/06/12-08/12/12 Early Show Saturday Credited	Start/End Time 9-11am	Weekdays Length Rate Sa :30 \$100.00	Type NM		
		Totals		112	\$41,225.00

ime Period	# of Spots	Gross Amount	Net Amount
7/30/12 -08/13/12	112	\$41,225.00	\$35,041.25
otals	112	\$41,225.00	\$35,041.25

Signature: Date:	
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